Fluoride Varnishing Program Reimbursement Guide for Pediatricians

Program Objective
The overall goal of the program is to provide oral health exams and age appropriate anticipatory guidance to every child enrolled in New Jersey Family Care and referral to a dentist by age one.

Effective, July 2012, pediatricians participating in New Jersey Family Care Program are eligible for fluoride varnishing application reimbursement. Please follow this guide below for more information on Medicaid-MCO claims procedures for each of the insurance plans.

After completing the fluoride varnish procedure the office should provide a referral to a dental home for a follow-up visit can be made. Primary Care Providers will be provided with a list of participating dentists along with contact information. For a copy of NJ Smiles Directory follow this link: http://www.aapnj.org/showcontent.aspx?MenuID=1536

Benefits
All children aged 6-months to 7-years are eligible to receive two fluoride treatments per year from primary care providers and an additional two treatments per year from dentists.

Billing Procedure
To record and report the topical application of fluoride varnish:

Procedure Code:

- **United HealthCare Community Plan** – 99420-DA-25 with ICD-9 Code: V07.31
  *New code in effect 9/1/15: 99188- DA-25 with ICD-9 Code: V07.31
- **Amerigroup** - 99188 DA and diagnosis code V07.31
- **Horizon NJ Health** - *Billing Procedure CPT 99188 (effective July 1, 2015)-DA, ICD-10 Z41.8 submitted on a medical claim
- **Wellcare** – 99188 and diagnosis code Z41.8
- **Aetna**: Pending
- **Blue Cross Blue Shields (Commercial)** CPT® code 99188

**Note:** The Medicaid Managed care organizations allows network providers to negotiate their reimbursement rates. The Medicaid-MCO contract does not include guidelines for reimbursement rates by the MCO to their network providers.

<table>
<thead>
<tr>
<th>Medicaid Managed Care Organizations</th>
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<tbody>
<tr>
<td><strong>Name</strong></td>
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<tr>
<td>United HealthCare Community Plan</td>
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<td>Supplies:</td>
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<td>To order fluoride varnish contact:</td>
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<tr>
<td>Henry Schein Inc.</td>
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<tr>
<td>800-472-4346</td>
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<td>Order item code:</td>
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Last Updated 3/1/16
<table>
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<tr>
<th>Medicaid Managed Care Organization</th>
<th>Claims Information</th>
<th>Clearinghouse Contact Information</th>
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</table>
| **Amerigroup**                    | Procedure allowed 4x per calendar year for pediatricians and PCPs who treat children under age six. | Emdeon – 800-845-6592  
Payer ID – 27514 |
|                                   | *Electronic Claims*  
Payer ID – 28804 |
|                                   | *Fax*  
888-393-8994 | Availity – 877-334-8446  
Payer ID - 26375 |
|                                   | *Email*  
[dgrpedicalaims@amerigroup.com](mailto:dgrpedicalaims@amerigroup.com) |  |
|                                   | *Paper Claims*  
EDI Claims  
PO Box 62509  
Virginia Beach, VA 23466-2509 |  |
| **Horizon NJ Health**             |  | Same as Medical Claims |
| Once a Pediatric office receives training either online or in person through NJAAP Oral Health training, on the management of ECC and Fluoride varnish application must inform Horizon NJ Health Provider Department and submit via Electronic Data Interchange (EDI) Technical Support Hotline at 1-877-234-4273 or send an e-mail to [edi.hm@kmhp.com](mailto:edi.hm@kmhp.com) to obtain more information  
Physician Claim Services phone # 1.800.682.9091 |  |  |

A one-time training activity is all that is required! The fluoride varnish training module is recommended by the American Academy of Pediatricians, which refers providers to Smiles for Life, a national oral health curriculum.

After completing courses 2, 6 and 7, you will be able to print your certificate. Please email your certificate, full provider name and NPI to Amerigroup at providerdataspeci@amerigroup.com, or mail your certificate to:  
Amerigroup  
Attn: Provider Data Services  
101 Wood Ave. S., 8th Floor  
Iselin, NJ 08830  
Average reimbursement rate: $19.50
fax an “attestation form”. PAR Providers will receive reimbursement at $15 per qualified application of fluoride. Providers will also receive a quarterly supplement of $5 if a member sees the dentist in the calendar year within 31-60 days of fluoride application and $10 if the member sees the dentist within 30 days of the application. The fluoride varnishing bill comes separately from claims' checks.

Benefits Limitations ages 0.5 - 6 years every 3 months

**WellCare Health Plans**

Reimbursement: $33  
Includes oral evaluation, caries risk assessment, application of fluoride varnish and referral to a dental home.

Allowed every 3 months for children under the age of six.

Training and additional information located at:  
[https://www.wellcare.com/New-Jersey/Providers/Medicaid/Training](https://www.wellcare.com/New-Jersey/Providers/Medicaid/Training)

**Electronic Claims**

Electronic Data Interchange (EDI) is the preferred method of claims submission.

For more information on EDI implementation with WellCare, refer to the Claims/Encounter Companion guides located at [www.wellcare.com/New-Jersey/Providers](http://www.wellcare.com/New-Jersey/Providers).

**Paper Claims**

WellCare encourages electronic (EDI) claim submissions; however, we also accept paper Please visit [www.wellcare.com/New-Jersey/Providers](http://www.wellcare.com/New-Jersey/Providers) for complete paper claims submission guidelines.

<table>
<thead>
<tr>
<th>Commercial Managed Care Organizations</th>
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<tr>
<td>Name</td>
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WellCare has partnered with RelayHealth, a division of McKesson, as our preferred EDI clearinghouse.

If you have any questions regarding submission of EDI transactions directly through RelayHealth, please call 1-866-855-4723.
<table>
<thead>
<tr>
<th>Horizon Blue Cross Blue Shield of NJ</th>
<th><strong>Payment Rate for Fluoride Varnish</strong></th>
<th><strong>While Horizon BCBSNJ exchanges data with several vendors and clearinghouses, we have a preferred relationship with Emdeon. If you have questions about Electronic Data Interchange (EDI) transactions, or for more information, call the eService Desk’s EDI team toll-free at 1-888-334-9242, Monday through Friday, between 7 a.m. and 6 p.m., ET, or email at <a href="mailto:HorizonEDI@Horizonblue.com">HorizonEDI@Horizonblue.com</a></strong></th>
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<td></td>
<td>Horizon BCBSNJ fee information is available online through NaviNet’s Fee Schedule Inquiry tool. Registered NaviNet users may log on to NaviNet.net, access the Horizon BCBSNJ Plan Central page, mouse over Claim Management and click Fee Schedule Inquiry.</td>
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<tr>
<td><strong>Claims:</strong></td>
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<td>Electronic or paper (provide portal link/ address) Claims may be submitted electronically through NaviNet or a variety of vendors/clearing houses. Please refer to your patient’s Horizon BCBSNJ ID card for information if submitting paper claims.</td>
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<tr>
<td><strong>Supplies to Order From</strong></td>
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<td>No supplies are reimbursed as part of this service (application of fluoride varnish to the primary teeth of infants and children).</td>
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