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American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN™  
New Jersey Chapter  
50 Millstone Rd, Building 200, Suite 130  
East Windsor, NJ 08520

**Early Bird  
Registration**

Register by April 15th  
and receive 20% Off  
registration fees  
(no discount code needed)

Visit [www.njaap.org](http://www.njaap.org) for more details

**The ONE event  
you won't want  
to miss!**

**Register Today!**

**NJAAP Annual Conference & Exhibition**

**Re-Stock Your Pediatric Toolbox**

Tuesday, May 22 & Wednesday, May 23, 2018

The Palace at Somerset Park, Somerset, NJ

**Speakers to Include:**

Binita Shah, MD, FAAP | Meg Fisher, MD, FAAP | Julie Linton, MD, FAAP  
Beth A. Pletcher, MD, FAAP, FACMG | Judith Shaw, Edd, MPH, RN, FAAP | Mark Del Monte, JD  
Warren Seigel, MD, FSAHM, FAAP | P. Ashley Wackym, MD, FAAP  
L. Nandini Moorthy, MD, MBBS, MS, FAAP | Naveen Mehrotra, MD, MPH, FAAP  
Carlo Di Lorenzo, MD, FAAP | Peggy Eicher, MD, FAAP | Robert Murray, MD, FAAP  
Patricia Cintra Franco Schram, MD, FAAP | Diane Calelio, MD, FAAP | Chief John Zebrowski  
Richard Lander, MD, FAAP | Paul Vanchiere, MBA | Denise Bell, MD, FAAP

**Topics to Include:**

Visual Diagnosis | Infectious Disease | Children of Immigrants  
Genetics | Bright Futures | Adolescent Medicine | Ear, Nose, & Throat  
Rheumatic Diseases | Gastroenterology | Pediatric Feeding & Swallowing  
Nutrition | Substance Use | TeleHealth  
Practice Management

**Now Offering  
MOC Part II**



For additional information, visit [www.njaap.org](http://www.njaap.org)

Join us at the 2018 Annual Conference & Exhibition - Restock Your Pediatric Toolbox on Tuesday, May 22 & Wednesday May 23, 2018 in Somerset, NJ. It is uniquely designed for healthcare professionals who have an interest in pediatric healthcare and want to stay abreast of the latest advances in the care of children from infancy through adolescence. The conference provides insight into the latest evidence in pediatric care and its application in the practice setting. Participants leave with a renewed sense of enthusiasm for practice as a result of networking and sharing the successes of others in pediatric care in New Jersey.

**Learner Outcome:**

By the end of this educational conference, pediatric healthcare providers will be able to maintain, and improve their competency, and performance within the pediatric healthcare setting by providing quality, relevant, accessible, and effective educational experiences that address gaps in practice and improve patient outcomes.

- Translate research/evidence-based quality innovations into best practices.
- Relate ideal work environment practices to patient and provider outcomes.
- Select clinical tools and strategies to use in your clinical practice to provide patient-centered care.

**WHO SHOULD ATTEND**

This activity is intended for Pediatricians, Family Care Physicians, and General Practitioners; Nurses & other Healthcare Professionals.

**DATE / TIME**

Tuesday, May 22, 2018

- 3:00 - 6:15 PM

Wednesday, May 23, 2018

- 7:45 AM - 5:50 PM

**LOCATION**

The Palace at Somerset Park  
333 Davidson Avenue, Somerset, NJ

Directions: See our website under the venue section at [www.NJAAP.org](http://www.NJAAP.org). Complimentary parking

**REGISTRATION**

ONLINE REGISTRATION CUT-OFF DATE: MAY 18, 2018  
Walk-In Registration Accepted

**PAYMENT:**

Payment by check or credit card.

**ACCREDITATION STATEMENT**

This activity has been planned and implemented in accordance with the accreditation requirements of the Medical Society of New Jersey through the joint providership of Atlantic Health System and New Jersey Chapter, American Academy of Pediatrics. Atlantic Health System designates this live educational activity for a maximum of 2.0 AMA PRA Category 1 Credits™ for Tuesday, May 22, 2018 and 7.25 AMA PRA Category 1 Credits™ for Wednesday, May 23, 2018. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 2 MOC Part 2 points for May 22, 2018 and 6 MOC Part 2 points for May 23, 2018 in the American Board of Pediatrics' (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

**Nursing CNEs**

New Jersey State Nurses Association:

This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Accredited status does not imply endorsement by NJAAP, NJSNA or ANCC Commission on Accreditation of any commercial products discussed/displayed in conjunction with this program of any commercial products or services.

To receive Nursing CNEs, participants must sign-in, attend all sessions on the specific day, and complete the on-line evaluation for the full day conference. For more information regarding contact hours, please call: Cortney Mott, Senior Marketing & Event Manager - [cmott@njaap.org](mailto:cmott@njaap.org) or 609-842-0014.

**FEES \***

The registration fee includes CME/CNEs, MOC Part 2 points, training materials, meals, and exhibitor showcase.

**Tuesday, May 22nd ONLY**

NJAAP Member	\$75
Non-Member	\$160
AAP District II & III Members	NJAAP member rate

**May 22nd & May 23rd**

NJAAP Member	\$225
New / Non-Member**	\$395
AAP District II & III Members	NJAAP member rate

\*\* Registrations received prior to April 15th will receive 20% off discount

\* Includes 1-year NJAAP annual dues & registration for 1 low price!)

**CANCELLATION POLICY  
NO Refunds after May 1st**

**SPEAKER & FACULTY**

The following faculty have relevant financial disclosures or conflicts of interest: Carlo Di Lorenzo, MD, FAAP - Advisory Board for QOL, SHIRE, SUCAMPO, and Bayer; L. Nandini Moorthy, MD, MBBS, MS, FAAP - Site PI An Observational Registry of Abatacept in Patients with Juvenile Idiopathic Arthritis - BMS; Robert Murray, MD, FAAP - Speaker for Abbott Nutrition American Dairy Association North East, Consultant for Nature's One Formula, Grant Recipient - Cardinal Health Foundation; Board Member - Action for Healthy Kids & Children's Hunger Alliance; Advisory Board - Dannon Co, Egg Nutrition Center, Sabra Dipping Co, National Dairy Council, Happy Family Co.; Binita R. Shah, MD, FAAP - Royalties from McGraw Hill, Editor-In-Chief for "Atlas of Pediatric Emergency Medicine; P. Ashley Wackym, MD, FACS, FAAP - Advisory Board - Vestibular Disorders Association, Employee - Rutgers RWJMS, Ear and Skull Base Center, Inc., Board Member - Ear and Skull Base Center, Inc., Grant Recipient - NIH/NIDCD, and Intellectual Property/Patents - Several patents associated with a bone-conduction vestibular evoked myogenic potential test system.

The following faculty/presenters & planning committee have no relevant financial disclosures or conflicts of interest:

Denise Bell, MD, FAAP; Diane Calello, MD; Mark Del Monte, JD; Peggy Eicher, MD, FAAP; Margaret 'Meg' Fisher, MD, FAAP; Richard Lander, MD, FAAP; Julie Linton, MD, FAAP; Patricia Cintra Franco Schram, MD, FAAP; Warren M. Seigel MD, MBA, FAAP, FSAHM; Judith Shaw, MD, FAAP; Paul Vanchiere, MBA; Chief John Zebrowski; Jeanne Craft, MD, FAAP, Committee Chair; Jeff Bienstock, MD, FAAP; Susan Brill, MD, FSAHM, FAAP; Larry Frenkel, MD, FAAP; Sheryl John, MD, FAAP; Shoshanna Melman, MD, FAAP; Elliot Rubin, MD, FAAP; Ellen Shuzman, PhD, RNC-OB, APN; Michele Tuck, MD, FAAP; Alan Weller, MD, MPH, FAAP; Fran Gallagher, MEd; Cortney Mott, MEd; and Bert Mulder

**SYLLABUS**

A Green Approach: All registrants will be provided access to presentation slides and additional resources provided by the presenter. A link to the syllabus will be provided via email shortly before the conference begins if you prefer to print the syllabus.

**EVALUATION**

Attendees will receive an email shortly following the full day conference with a survey link included. This survey/evaluation will ask attendees to evaluate each session and each speaker's presentation, as well as to identify future educational needs.

**NJAAP Event APP**

The NJAAP Event app is the official event guide and will help attendees navigate the conference agenda including information about sessions, speakers, sponsors, and more. Within the app is an overall schedule that will allow attendees to stay in the loop of all things conference related while on-site. In addition, the app will provide the opportunity to network with other attendees, connect on social media, and more! More details forthcoming, once registered for the conference.

## May 22, 2018

### Program

3-3:30 PM	Registration
3:30-5:30 PM	Workshop Session
5:30-6:15 PM	Cocktail Reception

### Workshop Overview (Choose 1)

#### **Tele-Medicine**

Denise Bell, MD, FAAP

This workshop is intended to review Tele-Medicine in the pediatric setting for improving the health of children and discuss the use of technologies to remotely diagnose, monitor, and treat patients.

#### **Substance Abuse & The Opioid Crisis**

Patricia Cintra Franco Schram, MD, FAAP; Diane Calello, MD, FAAP; & Chief John Zebrowski

This session is intended to summarize the impact of the national and state opioid crisis on the pediatric population; address common questions regarding opioid utilization for children suffering from acute and chronic pain; and the legal repercussions of opioid use.

#### **Practice Management - How to Prove Your Value in a Value-Based Payment World & Pivotal Relations – How to Bring Out the Best in Employees**

Richard Lander, MD, FAAP & Paul Vanchiere, MBA

The first part of the session focuses on describing what factors go into payments for value-based payment system; identify clinical areas that they can use to improve quality; and factors patients will use to value them. The second part of the session will focus on sharing practical strategies to motivate your employees to achieve the highest level of performance.

## May 23, 2018

### Program

7:45 AM	Registration Opens
8:00 – 8:50 AM	Senior Section Breakfast (55+) <b>Social Media &amp; Marketing Your Practice</b> Naveen Mehrotra, MD, MPH, FAAP
9:00 AM	Welcome
<b>Plenary 1</b>	
9:30 – 10:00 AM	<b>What's Up with Direct to Consumer Genetic Testing?</b> Beth A. Pletcher, MD, FAAP, FACMG
<b>Plenary 2</b>	
10:00 - 10:30 AM	<b>Children in Immigrant Families: How to Be An Advocate</b> Julie Linton, MD, FAAP
<b>Plenary 3</b>	
10:30 – 11:00 AM	<b>Adolescent Male Sexual &amp; Reproductive Health</b> Warren Seigel, MD, MBA, FAAP, FSAHM
11:00 - 11:30 AM	Ask the Experts Panel
11:30 – 12:00 AM	Break / Exhibitor Showcase
<b>Workshop Session 1</b>	
12:05 – 12:55 PM	Workshop Session 1
1:00 – 1:30 PM	Lunch / Exhibitor Showcase
1:30 – 1:50 PM	NJAAP Business Meeting
1:50 – 2:15 PM	Advocacy - A National Perspective Mark Del Monte, JD
<b>Workshop Session 2</b>	
2:20 – 3:10 PM	Workshop Session 2
3:15 – 4:05 PM	Poster Session / Exhibitor Showcase
<b>Plenary 4</b>	
4:15 – 4:45 PM	<b>Cognitive and Neurobehavioral Consequences of Pediatric Third Window Syndrome</b> P. Ashley Wackym, MD, FACS, FAAP
<b>Plenary 5</b>	
4:45 – 5:15 PM	<b>Fake News in Peds GI: The Truth About Gluten, PPI and PEG 3350</b> Carlo Di Lorenzo, MD, FAAP
5:15 – 5:45 PM	Ask the Experts
5:45 – 5:50 PM	Adjournment / Online Evaluation

## Workshop Overview (Select 2)

#### **Rapid Fire Visual Diagnosis: Foresee Your Next Patient!**

Binita Shah, MD, FAAP

This workshop is intended to enhance your diagnostic skills through a picture potpourri of a variety of pediatric disorders and diagnose and manage pediatric “look-alike” disorders.

#### **Town Hall with Meg Fisher, MD**

Margaret ‘Meg’ Fisher, MD, FAAP

This workshop is intended to discuss emerging and re-emerging issues in infectious diseases and prevention & control

#### **Bright Futures - What's New?**

Judith Shaw, EdD, MPH, RN, FAAP

This workshop is intended to discuss changes to the Bright Futures guidelines and associated Periodicity Schedule; understand the revision process and the evidence/reason for the changes; and review strategies for implementing the revised recommendations for preventive pediatric health care

#### **The Infant Spoon: A Real Power Tool in Pediatric Feeding**

Peggy Eicher, MD, FAAP

This workshop is intended to describe the normal ontogeny of oral motor skills in children; understand how important the infant spoon is in introducing a wide variety of food and advancing texture; and describe how the infant spoon can help identify a child at risk for development of a feeding problem.

#### **Added Sugars in Early Childhood (morning only)**

Robert Murray, MD, FAAP

This workshop is intended to discuss Added Sugars in Early Childhood, including the nutritional risks but also the potential benefits of added sugars and the controversial issues around the new policy on 100% fruit juice.

#### **School Going Children with Rheumatic Diseases - Pearls for the Healthcare Providers** (afternoon only)

L. Nandini Moorthy, MD, MBBS, MS, FAAP

This workshop is intended to define common immunodeficiency diseases among school-aged children; discuss special considerations in the school setting such as susceptibility, absenteeism, vaccinations, and emotional/social issues.

## Faculty

**Denise Bell, MD, FAAP**  
Chair, Department of Pediatrics  
Virtua Memorial  
Advocate Pediatrics of Burlington County

**Diane Calello, MD, FAAP**  
Executive & Medical Director  
New Jersey Poison Information and Education System  
Associate Professor of Emergency Medicine  
Rutgers New Jersey Medical School

**Mark Del Monte, JD**  
Chief Deputy, SVP Advocacy & External Affairs  
Department of Federal Affairs  
American Academy of Pediatrics

**Carlo Di Lorenzo, MD, FAAP**  
Robert F. and Edgar T. Wolfe Foundation  
Endowed Chair in Pediatric Gastroenterology  
Professor of Clinical Pediatrics  
The Ohio State University College of Medicine  
Chief, Division of Gastroenterology, Hepatology and Nutrition  
Nationwide Children's Hospital

**Peggy Eicher, MD, FAAP**  
Medical Director/Center for Pediatric Feeding & Swallowing  
St. Joseph's Children's Hospital  
at St. Joseph's Regional Medical Center

**Margaret 'Meg' Fisher, MD, FAAP**  
Chair, Department of Pediatrics & Medical Director  
The Unterberg Children's Hospital at  
Monmouth Medical Center

**Julie M. Linton, MD, FAAP**  
Assistant Professor of Pediatrics  
Wake Forest School of Medicine

**Richard Lander, MD, FAAP**  
Private Practice  
Essex-Morris Pediatrics

**Naveen Mehrotra, MD, MPH, FAAP**  
Private Practice  
My Whole Child

**L. Nandini Moorthy, MD, MBBS, MS, FAAP**  
Associate Professor, Dept of Pediatrics  
Robert Wood Johnson Medical School  
Chief, Division of Pediatric Rheumatology Services  
Bristol-Myers Squibb Children's Hospital

## Conference Planning Committee

**Jeanne Craft, MD, FAAP**  
Committee Chair  
NJAAP, Vice President-Elect  
AllScripts

**Jeffrey Bienstock, MD, FAAP**  
NJAAP, President  
PediatriCare Associates

**Susan Brill, MD, FSAHM, FAAP**  
St. Peter's University Hospital

**Lawrence Frenkel, MD, FAAP**  
Pediatrician, Retired

**Sheryl John, MD, FAAP**  
University Pediatrics

**Shoshana Melman, MD, FAAP**  
Rowan University - CARES Institute

**Elliot Rubin, MD, FAAP**  
NJAAP, Immediate Past-President  
University Pediatrics

**Robert Murray, MD, FAAP**  
Professor, Human Nutrition  
Department of Human Sciences  
College of Education and Human Ecology  
The Ohio State University

**Beth A. Pletcher, MD, FAAP, FACMG**  
Associate Professor of Pediatrics  
Rutgers New Jersey Medical School

**Warren Seigel, MD, MBA, FAAP, FSAHM**  
Chairman of Pediatrics  
Director of Adolescent Medicine  
Coney Island Hospital

**Binita R. Shah, MD, FAAP**  
Distinguished Teaching Professor  
Departments of EM and Pediatrics  
SUNY Downstate Medical Center

**Patricia Cintra Franco Schram, MD, FAAP**  
Assistant Professor of Pediatrics  
Harvard Medical School  
Addiction Medicine  
Developmental and Behavioral Pediatrics  
Adolescent Substance Use and Addiction Program  
Boston Children's Hospital

**Judith Shaw, EdD, MPH, RN, FAAP**  
Professor of Pediatrics and Nursing  
Executive Director, Vermont Child Health Improvement  
Program (VCHIP) and National Improvement Partnership  
Network (NIPN)  
University of Vermont Larner College of Medicine

**Paul Vanchiere, MBA**  
Principal  
Pediatric Management Institute

**P. Ashley Wackym, MD, FACS, FAAP**  
Professor & Chair, Department of Otolaryngology - Head and  
Neck Surgery  
Rutgers Robert Wood Johnson Medical School  
Chancellor Scholar, Rutgers Biomedical and Health Sciences  
Otolaryngologist-in-Chief - Robert Wood Johnson University  
Hospital  
Medical Director of Speech and Hearing  
Robert Wood Johnson University Hospital

**John Zebrowski**  
Chief of Police  
Sayreville Police Department

**Ellen Shuzman, PhD, RNC-OB, APN**  
Central Jersey Family Health Consortium

**Michele Tuck, MD, FAAP**  
Tiefenbrunn, Fortin, & Tuck Pediatrics

**Alan Weller, MD, MPH, FAAP**  
NJAAP, Vice-President  
Rutgers - Robert Wood Johnson Medical School

**Fran Gallagher, MEd**  
Chief Executive Director  
New Jersey Chapter, AAP

**Cortney Mott, MEd**  
Senior Marketing & Event Manager  
New Jersey Chapter, AAP

**Bert Mulder**  
Director, Marketing & Business Development  
New Jersey Chapter, AAP

## Registration Form

### NJAAP Annual Conference & Exhibition: Restock Your Pediatric Toolbox May 22 & 23, 2018

To Register: Online: [www.NJAAP.org](http://www.NJAAP.org)

By fax: (609) 228-5198

By phone: (609) 842-0014

Or mail this form to the NJAAP at 50 Millstone Rd, Building 200, Suite 130, East Windsor, NJ 08520

Include check or PO payable to NJAAP, or include credit card information below

last name		first name		m.i.
credentials (MD, RN, etc)	primary specialty		practice / hospital name	
mailing address				
city		state	ZIP	county
daytime telephone			fax number	
e-mail			dietary restrictions	

Please select from the following:

1.	May 22, 2018 - Select One	3:30 - 5:30 PM	
	Tele-Medicine	<input type="checkbox"/>	
	Substance Abuse & The Opioid Crisis	<input type="checkbox"/>	
	Practice Management - Value Based Payment & Pivotal Relations	<input type="checkbox"/>	
2.	Senior Breakfast - Social Media & Marketing Your Practice	<input type="checkbox"/> yes <input type="checkbox"/> no	
3.	Workshop Offerings - Select One Topic for EACH Session	Workshop 1 12:05 - 12:55 PM	Workshop 2 2:20 - 3:10 PM
	Rapid Fire Visual Diagnosis Binita Shah, MD, FAAP	<input type="checkbox"/>	<input type="checkbox"/>
	Town Hall with Meg Margaret Fisher, MD, FAAP	<input type="checkbox"/>	<input type="checkbox"/>
	Bright Futures - What's New? Judith Shaw, EdD, MPH, RN, FAAP	<input type="checkbox"/>	<input type="checkbox"/>
	The Infant Spoon: A Real Power Tool to Pediatric Feeding Peggy Eicher, MD, FAAP	<input type="checkbox"/>	<input type="checkbox"/>
	Added Sugars in Early Childhood Robert Murray, MD, FAAP	<input type="checkbox"/>	<b>AM ONLY</b>
	School Going Children with Rheumatic Diseases L. Nandini Moorthy, MD, MBBS, MS, FAAP	<b>PM ONLY</b>	<input type="checkbox"/>

Registration Fees: **20% Off until April 15th**

#### Tuesday, May 22nd ONLY

NJAAP Member    \$75  
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 AAP District II & III Members    NJAAP member rate

#### May 22nd & May 23rd

NJAAP Member    \$225  
 New / Non-Member\*    \$395  
 AAP District II & III Members    NJAAP member rate

#### Payment Type:

Credit Card     Check #: \_\_\_\_\_     Purchase Order #: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

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Name on Card

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Signature and Date