

## READY2015

This year's **Resolve to be Ready** campaign focuses on Seasonal Preparedness. The Ready campaign encourages families to prepare throughout the year for all weather hazards during winter, spring, fall and summer.

This year the campaign includes a downloadable 2015 Seasonal Preparedness Messaging Calendar to plan your preparedness messaging and activities all year long!

- [Download the 2015 Seasonal Preparedness Messaging Calendar \(PDF\)](#)
- [Download the Resolve to Be Ready shareable graphics and Seasonal Preparedness Messaging Calendar](#)

### Spring

- [Download the 2015 National Hurricane Preparedness Week Toolkit](#)
- [Download the Severe Weather Preparedness Social Media Toolkit](#)
- [Download the Flood Safety Preparedness Social Media Toolkit](#)
- [Download the America's PrepareAthon! Spring 2015 Social Media Toolkit](#)
- [Download the 2015 Heat Safety Toolkit](#)
- [Download the 2015 Wildfire Safety Toolkit](#)

### Winter

- [Download the Winter Weather Social Media Toolkit](#)
- [Download the Holiday Preparedness Social Media Toolkit](#)

Visit [America's PrepareAthon!](#) for seasonal hazard preparedness guides and tips. View and download all [2015 social media toolkits](#) and images [here](#).

Share messages on social media using the hashtag **#Ready2015**

Graphics

Social Media

Videos

Additional Links of Interest

- [Download the Resolve to Be Ready shareable graphics and Seasonal Preparedness Messaging Calendar](#)

- Share Resolve to Be Ready shareable graphics on social media
- Emergency managers can plan preparedness year content with the official Seasonal Preparedness Messaging Calendar

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