

New Jersey Chapter

INCORPORATED IN NEW JERSEY

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



NJ Chapter, American Academy of Pediatrics
50 Millstone Road, Building 200, Suite 130, East Windsor, NJ 08520
EMAIL TO BMULDER@NJAAP.ORG OR FAX TO 609-842-0015

GENERAL INFORMATION

All products and services exhibited must be directly related to the practice and advancement of pediatrics and the education of the NJAAP professional attendees. NJAAP has the right to withhold approval of exhibitor's products and services that in its judgment do not further the educational, scientific, or practice needs of its members and attendees. At the request of NJAAP, an exhibitor shall remove any product or service included in the display for which approval has not been given. **Payment is due upon receipt of invoice and all payments are non-refundable.** Applications from exhibitors/sponsors who have balances due to NJAAP and its contractors or vendors will not be processed without full payment of delinquent accounts. Cancellations are non-refundable and must be made in writing.

CONTACT INFORMATION - ALSO USED FOR LISTING IN PROGRAM GUIDE

Mr Mrs Ms Dr Other: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

SIGNATURE

DATE

The person signing certifies that he/she has the authority to sign this Contract binding the Sponsor whose name is listed above.

CORPORATE MEMBERSHIP

Annual Dues \$ 3,000.00

RESIDENT CAREER DAY - FALL 2020

<input type="checkbox"/> Table Top Set-Up	\$ 900.00	<input type="checkbox"/> Silver Level Attendee Bags	\$ 1,250.00
<input type="checkbox"/> Table Top Set-Up - Non-Profit Agencies	\$ 450.00	<input type="checkbox"/> Silver Level Lanyards	\$ 1,250.00
<input type="checkbox"/> Raw space	\$ 1,150.00	<input type="checkbox"/> Bronze Level Corporate Collateral Insertion *	
<input type="checkbox"/> Raw space - Non-Profit Agencies	\$ 575.00	<input type="checkbox"/> Single Page	\$ 250.00
<input type="checkbox"/> Platinum Level Lunch Sponsorship	\$ 2,500.00	<input type="checkbox"/> Corporate Brochure	\$ 500.00
<input type="checkbox"/> Gold Level Breakfast Sponsorship	\$ 1,500.00	<input type="checkbox"/> Promotional Item	\$ 650.00

TENTH ANNUAL CHILDREN'S BALL - SEPTEMBER 2020

<input type="checkbox"/> Diamond Sponsor	\$ 12,500.00	<input type="checkbox"/> Patron	\$ 1,000.00
<input type="checkbox"/> Emerald Sponsor	\$ 10,000.00	<input type="checkbox"/> Additional Journal Advertising	
<input type="checkbox"/> Platinum Sponsor	\$ 7,500.00	<input type="checkbox"/> Full Page	\$ 500.00
<input type="checkbox"/> Gold Sponsor	\$ 5,000.00	<input type="checkbox"/> Half Page	\$ 250.00
<input type="checkbox"/> Silver Sponsor	\$ 2,750.00		

NJAAP ANNUAL CONFERENCE & EXHIBITION - NOVEMBER 18, 2020

<input type="checkbox"/> Table Top Set-Up	\$ 1,200.00	<input type="checkbox"/> Bronze Level Advertisements in Program Guide	
<input type="checkbox"/> Table Top Set-Up - Non-Profit Agencies	\$ 600.00	<input type="checkbox"/> Half Page 4- Color	\$ 250.00
<input type="checkbox"/> Raw space	\$ 1,600.00	<input type="checkbox"/> Full Page 4 color	\$ 400.00
<input type="checkbox"/> Raw space - Non-Profit Agencies	\$ 800.00	<input type="checkbox"/> 2 Full Page 4- color	\$ 750.00
<input type="checkbox"/> Platinum Level Lunch Sponsorship	\$ 3,950.00	<input type="checkbox"/> Inside Front Cover	\$ 550.00
<input type="checkbox"/> Gold Level Dinner Sponsorship	\$ 3,500.00	<input type="checkbox"/> Inside Back Cover	\$ 550.00
<input type="checkbox"/> Gold Level Breakfast	\$ 3,000.00	<input type="checkbox"/> Bronze Level Corporate Collateral Insertion *	
<input type="checkbox"/> Silver Level Attendee Bags	\$ 2,250.00	<input type="checkbox"/> Single Page	\$ 500.00
<input type="checkbox"/> Silver Level Lanyards	\$ 2,000.00	<input type="checkbox"/> Corporate Brochure	\$ 750.00
		<input type="checkbox"/> Promotional Item	\$ 850.00

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SCHOOL HEALTH CONFERENCE - OCTOBER 14, 2020

<input type="checkbox"/> Table Top Set-Up	\$ 1,400.00	<input type="checkbox"/> Bronze Level Advertisements in Program Guide	
<input type="checkbox"/> Table Top Set-Up - Non-Profit Agencies	\$ 700.00	<input type="checkbox"/> Half Page 4- Color	\$ 400.00
<input type="checkbox"/> Raw Space Only Setup	\$ 1,700.00	<input type="checkbox"/> Full Page 4 color	\$ 500.00
<input type="checkbox"/> Raw space - Non-Profit Agencies	\$ 850.00	<input type="checkbox"/> 2 Full Page 4- color	\$ 850.00
<input type="checkbox"/> Platinum Level Luncheon Sponsorship	\$ 8,000.00	<input type="checkbox"/> Inside Front Cover	\$ 600.00
<input type="checkbox"/> Platinum Level Breakfast Sponsorship	\$ 7,500.00	<input type="checkbox"/> Inside Back Cover	\$ 600.00
<input type="checkbox"/> Gold Level Break Sponsorship	\$ 4,500.00	<input type="checkbox"/> Bronze Level Corporate Collateral Insertion *	
<input type="checkbox"/> Silver Level Attendee Bags	\$ 3,950.00	<input type="checkbox"/> Single Page	\$ 500.00
<input type="checkbox"/> Silver Level Lanyards	\$ 2,000.00	<input type="checkbox"/> Corporate Brochure	\$ 750.00
		<input type="checkbox"/> Promotional Item	\$ 850.00

CME Dinners

Standalone CME Dinner \$ 5,000.00

Additional charge of \$100 per person over 50 attendees. Sponsor has the option to limit the number of attendees

Webinars

- Option 1 - Free to NJAAP Members (nominal fee for non-members) \$ 750.00
- Option 2 - Free to NJAAP Members & Non-Members \$ 1,000.00

New Jersey Pediatrics Advertising

<input type="checkbox"/> Full Page	\$ 750.00	<input type="checkbox"/> Back Cover	\$ 950.00
<input type="checkbox"/> Half Page	\$ 450.00	<input type="checkbox"/> Mailing Sponsorship	\$ 2,000.00

E-Advertising

<input type="checkbox"/> Standalone E-blast	\$ 600.00	<input type="checkbox"/> E-News (bi-weekly)	
<input type="checkbox"/> Standalone E-blast (Non-Profit)	\$ 300.00	<input type="checkbox"/> One-Time	\$ 500.00
<input type="checkbox"/> Standalone (4 weeks)	\$ 1,000.00	<input type="checkbox"/> One-Time (Non-Profit)	\$ 250.00
<input type="checkbox"/> Standalone (4 weeks)	\$ 500.00	<input type="checkbox"/> 3 Issues	\$ 1,250.00
<input type="checkbox"/> NJAAP Website	\$ 3,000.00	<input type="checkbox"/> 3 Issues (Non-Profit)	\$ 625.00
		<input type="checkbox"/> 26 Issues	\$ 12,000.00
		<input type="checkbox"/> 26 Issues (Non-Profit)	\$ 6,000.00

Customized Sponsorship Package \$ _____
(invoice will list package items)

I would like to receive additional information about advertising opportunities

Number of included registrations with your sponsorship/exhibit*.* 1 2 3 4

. Please refer to the exhibit/sponsor description to determine the number of included registrants.

Additional booth staff needs to be registered at \$100 per person.

Name: _____ Name: _____

Name: _____ Name: _____

Payment Type:

- Check (payable to NJAAP)
- Credit Card: Visa Master Card American Express

Credit Card #: _____ CSV Code: _____ Exp Date: _____

Billing address (if different from above)

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____