Annual Conference & Exhibition - Re-Stock Your Pediatric Toolbox

November 18, 2020 at The Palace at Somerset Park, Somerset, NJ

Table Top Set-Up - $1,200 (Non-Profit $600)
- (1) 6 foot draped table
- (2) Chairs
- Electric drop (Upon request)
- (2) Full Day Registrations
- Company Listing in the following:
  - Program Guide
  - www.njaap.org

“Raw Space only” Setup - $1,600 (Non-Profit $800)
- 10’ x 10’ “raw” space in prime location to maximize visibility
- Electric Drop
- Total of (3) Chairs
- Total of (3) Full Day Registrations
- (1) Single Page corporate collateral insert in Attendee Bags*
- Company Listing & Description in the following:
  - Program Guide
  - www.njaap.org

Platinum Level Lunch Sponsorship - $3,950
- Sponsor’s Logo and “This lunch presented to you by” on signage during lunch
- Includes Raw Space set-up package
- Total of (4) Full Day registrations
- Full Page advertisement in Program Guide
- (1) Full Page Ad in New Jersey Pediatrics

Gold Level Breakfast Sponsorship - $3,000
- Sponsor’s Logo and “This breakfast presented to you by” on signage during breakfast
- Includes Raw Space set-up package
- Total of (4) Full Day registrations

Silver Level Attendee Bags (Co-sponsored with NJAAP) - $2,250
- Sponsor’s Logo on Attendee Bags (along with NJAAP Logo)
- Includes Raw Space set-up package

Silver Level Lanyards - $2,000
- Sponsor’s Logo on wide strap
- Includes Raw Space set-up package

Bronze Level Corporate Collateral Insertion*
- Single Page - $500
- Corporate Brochure - $750
- Promotional Item - $850

Bronze Level Advertisements in Program Guide
- Half Page 4-color - $250
- Full Page 4-color - $400
- 2 Full Page 4-color - $750
- Inside Front Cover - $550
- Inside Back Cover — $550

* Sponsor to provide all collateral inserts

The NJAAP Annual Conference & Exhibition - Re-Stock Your Pediatric Toolbox - is the premier Pediatric Event in New Jersey to showcase your products and services. In 2019 alone this event attracted more than 275 visitors and 50 exhibiting companies. A wide range of topics by nationally well-known speakers such as Binita Shah, MD, FAAP, & Meg Fisher, MD, FAAP, Mark Del Monte, AAP CEO, and Ben Hoffman, MD, FAAP will be presented and many exhibitor and sponsorship opportunities are available.
# General Information

All products and services exhibited must be directly related to the practice and advancement of pediatrics and the education of the NJAAP professional attendees. NJAAP has the right to withhold approval of exhibitor’s products and services that in its judgment do not further the educational, scientific, or practice needs of its members and attendees. At the request of NJAAP, an exhibitor shall remove any product or service included in the display for which approval has not been given. Payment is due upon receipt of invoice and all payments are non-refundable. Applications from exhibitors/sponsors who have balances due to NJAAP and its contractors or vendors will not be processed without full payment of delinquent accounts. Cancellations are non-refundable and must be made in writing.

## Corporate Membership

The person signing certifies that he/she has the authority to sign this Contract binding the Sponsor whose name is listed above.

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Dues</td>
<td>$3,000.00</td>
</tr>
</tbody>
</table>

## Resident Career Day - Fall 2020

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table Top Set-Up</td>
<td>$900.00</td>
</tr>
<tr>
<td>Table Top Set-Up - Non-Profit Agencies</td>
<td>$450.00</td>
</tr>
<tr>
<td>Raw space</td>
<td>$1,150.00</td>
</tr>
<tr>
<td>Raw space - Non-Profit Agencies</td>
<td>$575.00</td>
</tr>
<tr>
<td>Platinum Level Lunch Sponsorship</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Gold Level Breakfast Sponsorship</td>
<td>$1,500.00</td>
</tr>
</tbody>
</table>

## Tenth Annual Children's Ball - September 2020

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$12,500.00</td>
</tr>
<tr>
<td>Emerald Sponsor</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$2,750.00</td>
</tr>
</tbody>
</table>

## NJAAP Annual Conference & Exhibition - November 18, 2020

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table Top Set-Up</td>
<td>$1,200.00</td>
</tr>
<tr>
<td>Table Top Set-Up - Non-Profit Agencies</td>
<td>$600.00</td>
</tr>
<tr>
<td>Raw space</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Raw space - Non-Profit Agencies</td>
<td>$800.00</td>
</tr>
<tr>
<td>Platinum Level Lunch Sponsorship</td>
<td>$3,950.00</td>
</tr>
<tr>
<td>Gold Level Dinner Sponsorship</td>
<td>$3,500.00</td>
</tr>
<tr>
<td>Gold Level Breakfast</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Silver Level Attendee Bags</td>
<td>$2,250.00</td>
</tr>
<tr>
<td>Silver Level Lanyards</td>
<td>$2,000.00</td>
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<tr>
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</tr>
<tr>
<td>Silver Level Lanyards</td>
<td>$1,250.00</td>
</tr>
<tr>
<td>Bronze Level Corporate Collateral Insertion</td>
<td>$250.00</td>
</tr>
<tr>
<td>Corporate Brochure</td>
<td>$500.00</td>
</tr>
<tr>
<td>Promotional Item</td>
<td>$650.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$250.00</td>
</tr>
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<td>Platinum Level Lunch Sponsorship</td>
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<tr>
<td>Bronze Level Advertisements in Program Guide</td>
<td></td>
</tr>
<tr>
<td>Half Page 4- Color</td>
<td>$250.00</td>
</tr>
<tr>
<td>Full Page 4 color</td>
<td>$400.00</td>
</tr>
<tr>
<td>2 Full Page 4- color</td>
<td>$750.00</td>
</tr>
<tr>
<td>Inside Front Cover</td>
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<td>Inside Back Cover</td>
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<td>$750.00</td>
</tr>
<tr>
<td>Promotional Item</td>
<td>$850.00</td>
</tr>
</tbody>
</table>
### Table Top Set-Up
- **Table Top Set-Up**
  - $1,400.00
- **Table Top Set-Up - Non-Profit Agencies**
  - $700.00
- **Raw Space Only Setup**
  - $1,700.00
- **Raw space - Non-Profit Agencies**
  - $850.00
- **Platinum Level Luncheon Sponsorship**
  - $8,000.00
- **Platinum Level Breakfast Sponsorship**
  - $7,500.00
- **Gold Level Break Sponsorship**
  - $4,500.00
- **Silver Level Attendee Bags**
  - $3,950.00
- **Silver Level Lanyards**
  - $2,000.00

### Bronze Level Advertisements in Program Guide
- **Bronze Level Corporate Collateral Insertion**
  - $500.00

### Half Page 4- Color
- $400.00

### Full Page 4 color
- $500.00

### Inside Front Cover
- $600.00

### Inside Back Cover
- $600.00

### Bronze Level Corporate Collateral Insertion *
- **Single Page**
  - $500.00
- **Corporate Brochure**
  - $750.00
- **Promotional Item**
  - $850.00

### Raw Space Only Setup
- **Non-Profit Agencies**
  - $700.00

### Half Page
- $400.00

### Full Page
- $500.00

### CME Dinners
- **Standalone CME Dinner**
  - $5,000.00
  - Additional charge of $100 per person over 50 attendees. Sponsor has the option to limit the number of attendees

### Webinars
- **Option 1 - Free to NJAAP Members (nominal fee for non-members)**
  - $750.00
- **Option 2 - Free to NJAAP Members & Non-Members**
  - $1,000.00

### New Jersey Pediatrics Advertising
- **Full Page**
  - $750.00
- **Half Page**
  - $450.00
- **Back Cover**
  - $950.00
- **Mailing Sponsorship**
  - $2,000.00

### E-Advertising
- **Standalone E-blast**
  - $600.00
- **Standalone E-blast (Non-Profit)**
  - $300.00
- **Standalone (4 weeks)**
  - $1,000.00
- **Standalone (4 weeks)**
  - $500.00
- **NJAAP Website**
  - $3,000.00
- **E-News (bi-weekly)**
  - **One-Time**
    - $500.00
  - **One-Time (Non-Profit)**
    - $250.00
  - **3 Issues**
    - $1,250.00
  - **3 Issues (Non-Profit)**
    - $625.00
  - **26 Issues**
    - $12,000.00
  - **26 Issues (Non-Profit)**
    - $6,000.00

### Customized Sponsorship Package
- **Customized Sponsorship Package $_______________**
  - (invoice will list package items)

### NJAAP Website
- **26 Issues (Non-Profit)**
  - $6,000.00

### Number of included registrations with your sponsorship/exhibit*.
- □ 1 □ 2 □ 3 □ 4

* Please refer to the exhibit/sponsor description to determine the number of included registrants.

### Additional booth staff needs to be registered at $100 per person.

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**Name:_________________________ Name:_________________________**

**Payment Type:**

- □ Check (payable to NJAAP)
- □ Credit Card: □ Visa □ Master Card □ American Express

**Credit Card #:_________________________ CSV Code:_________________________ Exp Date:_________________________**

**Billing address (if different from above)**

**Address:_________________________ City:_________________________ State:________ Zip:________**

**Signature:_________________________**