

NJAAP 2022 Promotional Opportunities

All products and services advertised must be directly related to the practice and advancement of pediatrics and the education of the NJAAP professional attendees. NJAAP has the right to withhold approval of advertisers/sponsors products and services that in its judgment do not further the educational, scientific, or practice needs of its members and attendees. At the request of NJAAP, an advertiser/sponsor shall remove any product or service included for which approval has not been given. Payment is due upon receipt of invoice and all payments are non-refundable. Applications from advertisers/exhibitors/sponsors who have balances due to NJAAP and its contractors or vendors will not be processed without full payment of delinquent accounts. Cancellations are non-refundable and must be made in writing.

Contact Information, (also used for listing in Program Guide): e-mail Bmulder@NJAAP.ORG or Fax to 609-842-0015

Mr. Mrs. Ms. Dr. Other: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

The person signing certifies that he/she has the authority to sign this Contract binding the Sponsor whose name is listed above.

Customized Sponsorship Package \$ _____ (invoice will list package items)

Payment Type:

Check (payable to NJAAP)

Credit Card: Visa Master Card American Express

Credit Card #: _____ CSV Code: _____ Exp Date: _____

Billing address (if different from above)

Address _____

City: _____ State: _____ Zip: _____

Signature: _____

New Jersey Chapter

INCORPORATED IN NEW JERSEY



50 Millstone Road, Building 200, Suite 130,
East Windsor, NJ 08520

Email to bmulder@njaap.org or fax to 609-842-0015

CORPORATE MEMBERSHIP

Annual Dues.....\$3,000

E- ADVERTISING & WEBINARS

E-News:

- \$600 one-time placement
 - \$300 non-profit
- \$1,250 for 3 consecutive issues
 - \$625 non-profit
- \$12,000 a year for 26 consecutive issues
 - 6,000 non-profit

Maximum of 3 ads per bi-weekly e-mail.

Standalone E-Blast:

- \$700 for 2 consecutive issues
 - \$350 non-profit
- \$1,000 for 4 consecutive issues
 - \$500 non-profit

NJAAP.org Website

Contact April Dintino,
Email: adintino@multiview.com

WEBINAR \$1,000

NJ PEDIATRICS

- Full Page.....\$750
- Half Page.....\$450

- Back Cover.....\$950
- Ad Design.....\$250

VIRTUAL EXHIBITOR OPPORTUNITIES

Virtual Exhibitor Package:

- \$2,000 \$1,000 non-profit

Virtual Sponsorship Package:

\$5,000

ANNUAL CONFERENCE DIGITAL PROGRAM GUIDE

- (2) Full Pages (4-color).....\$750
- Full Page (4-color).....\$500
- Half Page (4-color).....\$250

SCHOOL HEALTH CONFERENCE

- Table Top Set-Up.....\$1,500
 - Non-Profit.....\$750
- "Raw Space only" Set-Up.....\$1,700
 - Non-Profit.....\$850
- Platinum Level Luncheon Sponsor.....\$7,500
- Platinum Level Breakfast Sponsor.....\$5,000
- Gold Level Break Sponsor.....\$3,500
- Silver Level Lanyards.....\$2,000

Bronze Level Advertisements in Program Guide:

- (2) Full Pages (4-color).....\$850
- Full Page (4-color).....\$500
- Half Page (4-color).....\$400
- Inside Front Cover (4-color).....\$600
- Inside Back Cover (4-color).....\$600

Bronze Level Corporate Collateral Insertion*

- Single Page - \$500
- Corporate Brochure - \$750
- Promotional Item - \$850

** Sponsor to provide all collateral inserts*

11TH ANNUAL CHILDREN'S BALL

- Diamond Sponsor.....\$15,000
- Emerald Sponsor.....\$12,500
- Platinum Sponsor.....\$10,000
- Gold Sponsor.....\$6,500
- Silver Sponsor.....\$3,500
- Patron.....\$1,500

Additional Journal Advertising:

- Full Page.....\$500
- Half Page.....\$250