

# NJAAP 2023 Promotional Opportunities

All products and services exhibited must be directly related to the practice and advancement of pediatrics and the education of the NJAAP professional attendees. NJAAP has the right to withhold approval of exhibitor's products and services that in its judgment do not further the educational, scientific, or practice needs of its members and attendees. At the request of NJAAP, an exhibitor shall remove any product or service included in the display for which approval has not been given. Payment is due upon receipt of invoice and all payments are non-refundable. Applications from exhibitors/sponsors who have balances due to NJAAP and its contractors or vendors will not be processed without full payment of delinquent accounts. Cancellations are non-refundable and must be made in writing.

**Contact Information, (also used for listing in Program Guide): e-mail [Bmulder@NJAAP.ORG](mailto:Bmulder@NJAAP.ORG) or Fax to 609-842-0015**

Mr.  Mrs.  Ms.  Dr.  Other: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The person signing certifies that he/she has the authority to sign this Contract binding the Sponsor whose name is listed above.*

Customized Sponsorship Package \$ \_\_\_\_\_ (invoice will list package items)

## Payment Type:

**Check** (payable to NJAAP)

**Credit Card:**  Visa  Master Card  American Express

Credit Card #: \_\_\_\_\_ CSV Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

## Billing address (if different from above)

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**New Jersey Chapter**

INCORPORATED IN NEW JERSEY

American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN® 

50 Millstone Road, Building 200, Suite 130,  
East Windsor, NJ 08520

Email to [bmulder@njaap.org](mailto:bmulder@njaap.org) or fax to 609-842-0015

# NJAAP 2023 Promotional Opportunities

## CORPORATE MEMBERSHIP

- Annual Dues . . . . . \$3,000

## E- ADVERTISING

### E-News:

- \$600 one-time placement
- \$300 non-profit
- \$1,250 for 3 consecutive issues
- \$625 non-profit
- \$12,000 a year for 26 consecutive issues
- (\$6,000 non-profit)

Maximum of 3 ads per bi-weekly e-mail.

### Standalone E-Blast:

- \$1,000 for 2 consecutive issues
- \$750 non-profit
- \$1,500 for 4 consecutive issues
- \$1,000 non-profit

### NJAAP.org Website:

Contact David Mokry,  
Advertising Sales, Multiview  
Email: [david.mokry@multiview.com](mailto:david.mokry@multiview.com)  
Phone: 972.910.6818.

## NJ PEDIATRICS

- Full Page . . . . . \$750
- Half Page . . . . . \$450
- Back Cover . . . . . \$950
- Ad Design . . . . . \$250

## VIRTUAL EXHIBITOR OPPORTUNITIES

### Virtual Exhibitor Package:

- \$2,000
- \$1,000 non-profit

### Virtual Sponsorship Package:

- \$5,000

## SPONSORED WEBINARS

- \$1,500

## DINNER PRESENTATIONS

- \$5,000\*

\*Additional charge of \$100 per person over 50 attendees.  
Sponsor has the option to limit the number of attendees.

## TRAINING INSTITUTE

The content delivery through the NJAAP Training Institute can be done through multiple ways and each is highly customizable.

- Live Webinars (CME optional)  
**Starting at \$1,500**
- Dinner Meetings - **Starting at \$5,000**
- Education Institution (School) Trainings  
**Starting at \$2,500**
- Corporate Trainings - **Starting at \$2,500**

## ANNUAL CONFERENCE

- Table Top Set-Up . . . . . \$1,500
  - Non-Profit . . . . . \$750
- "Raw Space only" Set-Up . . . \$1,700
  - Non-Profit . . . . . \$850
- Platinum Level Luncheon Sponsor . . . . . \$4,500
- Platinum Level Breakfast Sponsor . . . . . \$4,000
- Gold Level Break Sponsor . . \$3,500
- Gold Level Attendee Bags . . \$3,500
- Silver Level Lanyards . . . . . \$2,500
- Bronze Level Advertisements in Program Guide:
  - (2) Full Pages (4-color) . . . . . \$850
  - Full Page (4-color) . . . . . \$500
  - Half Page (4-color) . . . . . \$400
  - Inside Front Cover (4-color) . . . \$600
  - Inside Back Cover (4-color) . . . \$600
- Bronze Level Corporate Collateral Insertion\*
  - Single Page . . . . . \$500
  - Corporate Brochure . . . . . \$750
  - Promotional Item . . . . . \$850

\* Sponsor to provide all collateral inserts

## SCHOOL HEALTH CONFERENCE

- Table Top Set-Up . . . . . \$1,500
  - Non-Profit . . . . . \$750
- "Raw Space only" Set-Up . . . \$1,700
  - Non-Profit . . . . . \$850
- Platinum Level Luncheon Sponsor . . . . . \$7,500
- Platinum Level Breakfast Sponsor . . . . . \$5,000
- Gold Level Break Sponsor . . \$3,500
- Gold Level Attendee Bags . . \$3,950
- Silver Level Lanyards . . . . . \$2,000
- Bronze Level Advertisements in Program Guide:
  - (2) Full Pages (4-color) . . . . . \$850
  - Full Page (4-color) . . . . . \$500
  - Half Page (4-color) . . . . . \$400
  - Inside Front Cover (4-color) . . . \$600
  - Inside Back Cover (4-color) . . . \$600
- Bronze Level Corporate Collateral Insertion\*
  - Single Page . . . . . \$500
  - Corporate Brochure . . . . . \$750
  - Promotional Item . . . . . \$850

\* Sponsor to provide all collateral inserts

## 13TH ANNUAL CHILDREN'S BALL

- Diamond Sponsor . . . . . \$15,000
- Emerald Sponsor . . . . . \$12,500
- Platinum Sponsor . . . . . \$10,000
- Gold Sponsor . . . . . \$6,500
- Silver Sponsor . . . . . \$3,500
- Patron . . . . . \$1,500
- Additional Journal Advertising:
  - Full Page . . . . . \$500
  - Half Page . . . . . \$250